

Yasser Ahmad BHATTI

Said Business School and Green Templeton College
Park End Street, University of Oxford
Oxford OX1 1HP, United Kingdom.

yasser.bhatti@sbs.ox.ac.uk / Tel: +44 785577 3129

Papers: <http://ssrn.com/author=1653301>

Research Website: www.frugal-innovation.com

EDUCATION

UNIVERSITY OF OXFORD – Said Business School Oxford, United Kingdom.

DPhil (PhD) Management Research, 2009 – present (*expected completion summer 2014*)

Thesis topic: “**Innovation under institutional voids, resource, and affordability constraints – The case of frugal innovation.**”

MSc Management Research (focus on Entrepreneurship), with Distinction, Sept 2009.

GEORGIA INSTITUTE OF TECHNOLOGY Atlanta, Georgia.

MSc in Computer Science & Management of Technology (*double major*), May 2003.

UNIVERSITY OF OKLAHOMA Norman, Oklahoma.

Bachelor of Science, Mechanical Engineering, with Special Distinction, May 1997.

ACADEMIC APPOINTMENTS

UNIVERSITY OF OXFORD – Said Business School Oxford, United Kingdom.

Teaching Assistant and Research Assistant

(January, 2011- Current)

- Assist course leaders with case studies and reading list content, develop class activities, and mark assignments and exams for MBA courses on “Developing Effective Managers”, “Rethinking Business” and executive education “Oxford Scenarios Programme”.

- Execute research projects on innovation, strategy, and leadership for Drs Marc Ventresca, Chris Sauer, and Rafael Ramirez.

NATIONAL UNIVERSITY of EMERGING SCIENCES (FAST-NU) Islamabad, Pakistan

Faculty Member

(August, 2005-)

- Instruct MBA and BBA courses in General Management, Entrepreneurship and Innovation.

- Conduct training seminars for industry professionals and executives.

- Organized three high profile and nationwide Business Plan Competitions where key industry professionals, banks, and investors participated.

NATIONAL UNIVERSITY of SCIENCE & TECHNOLOGY (NUST) Islamabad.

Adjunct Faculty and Visiting Instructor

(February, 2005- current)

PROFESSIONAL EXPERIENCE

OXPERT: OXFORD EXPERT ENGINEERING Oxford, UK

Co-Founder: Startup is part of ISIS Innovation, University of Oxford Incubator

(March, 2013 – Current)

E2T: EXCELLENCE ENGINEERING & TECHNOLOGY Islamabad, Pakistan

Co-Founder

(July, 2004 - August, 2006)

UNITED NATIONS (UNICEF and UNDP) Islamabad, Pakistan and New York City, USA

Consultant

(June, 1999 - June, 2004)

INTERNATIONAL BUSINESS MACHINES (IBM) Research Triangle Park, NC, USA

Software Engineer

(August, 2001- December, 2001)

MET-PRO CORP., SETHCO DIVISION Hauppauge, New York, USA

Applications Engineer

(Feb., 1998 - Feb., 1999)

ACADEMIC FELLOWSHIPS AND HONORS

- Higher Education Scholarship (€65K): First Pakistani citizen to study for DPhil in Management at Said Business School and selected from among 2000 competitive nationwide applicants, 2008-2012.

- Nautilus Award for Academic Achievement and Citizenship, Green Templeton College, Oxford, 2010&13.

- Dan Gowler prize for best MSc dissertation, Said Business School, Oxford, 2009.

- Second prize for best peer-reviewed poster, Said Business School Poster Presentation, 2009.

- Nominated for Commonwealth Scholarship for study in the UK and attained 99th Percentile in nationwide General Aptitude Test (Pakistan GRE), 2007.

- Letzeiser Award for academic achievement and service presented by former Oklahoma Governor and U.S. Senator David Boren, 1997.
- Golden Key, National Honor Society, member, 1996.
- Tau Beta Pi, National Engineering Honor Society, member and officer, 1996.
- Who's Who Among Students in American Universities and Colleges, 1996-97.

RESEARCH AND OTHER GRANTS

- ISIS Innovation Software Incubator (£15k), Oxford, 2013.
- Skoll Centre for Social Entrepreneurship Research Grant (£10K), Oxford, 2013.
- Said Business School Research Assistance Fund to work with Dr Marc Ventresca (£4.5K), Oxford, 2012.
- Green Templeton One Year Scholarship (£3K), Oxford, 2011-2012.
- CumingaSaga Research Assistantship to work with Dr Chris Sauer on the research project "Portrayal of the Manager in Popular Culture" (£3K), Green Templeton College, Oxford, 2010-11.
- Oxford Leadership Prize (£4K), Said Business School and Green Templeton College, Oxford, 2010.
- Templeton Scholarship (£4K), University of Oxford 2009-10.
- Information Technology Scholar (£3.6K), Green Templeton College, 2009-13.
- Organizational Behavior Group Travel Grant to Academy of Management Conf. (£700), 2011; (£500), 2012, (£2000), 2013 & RADMA travel grant (£500), 2013.
- Georgia Tech - AT&T Graduate Research Assistantship for benchmarking best practices in "Disaster Recovery and Business Continuity" (\$14K), 2003.
- Norman Lions Club Scholarship, Oklahoma, 1996.

LEADERSHIP and INDUSTRY AWARDS

- Semifinalist for *PowerPresent* Business Plan, Tata Idea Idol, Oxford, 2012.
- Winner Oxford Leadership Prize, Said Business School and Green Templeton College, Oxford, 2010.
- Nominated as "Leader of Tomorrow", 40th St Gallen Symposium, Switzerland, 2010.
- Invited to participate in the "13th World Business Dialogue", Cologne, Germany, 2010.
- Finalist Award for Georgia-Tech Annual Business Plan Competition, 2003.
- Awarded Graduate Student Senator of the Year award, Georgia-Tech, 2003.
- Yea Award, International Business Machines, 2001.
- Best Attendance Award, Met-Pro Corporation, Sethco Division, 1998.

PUBLICATIONS

1. Bhatti, Y. 2013. Two book reviews on Reverse Innovation and Jugaad Innovation books. South Asian Journal of Global Business Research.
2. Bhatti, Y., Khilji, S. & Basu, R. 2013. "Frugal Innovation" in *Globalization, Change and Learning in South Asia*. Edited by Rowley, Chris & Khilji, Shaista. UK: Chandos Publishing.
3. Bhatti, Y. 2010. "Trends from Emerging Markets: Rethinking Globalization, Innovation, and Diversity for Future Leaders". Paper available at www.oxfordleadershipprize.org.
4. Bhatti, Y. 2010. *Frugal innovation and entrepreneurship under institutional, resource, and affordability constraints: A competitive advantage of emerging nations*. DPhil transfer document. Said Business, Oxford.
5. Bhatti, Y. 2009. *Establishing the Effect of Regional Clusters on Entrepreneurial Activity—Evidence from the UK*. Master's Thesis. Said Business School, Oxford.
6. Bhatti, Y. 2008. *Manual on Objective Computer Based Testing Techniques*. Ministry of IT Pakistan.
7. Bhatti, Y. 2004. Facilitation of Telecommuting -- Getting the Job Done. *UNICEF Staff Journal*, July Issue.
8. Bhatti, Y. 2004. UNICEF User Manual for e-General Vacancy System. UNICEF, New York.
9. Malhotra, N., Mitra, S., and Bhatti, Y. 2003. *Best Practices in Disaster Recovery and Business Continuity – Project report for AT&T*. Georgia-Tech, USA.
10. Ahmed, N., Bhatti, Y., Bilal, A., and Shaiq, S., 1999. *Development Cooperation Report*. UNDP, Pakistan.
11. Bhatti, Y. 2001. *Strategy for Development of IT Sector*. Pakistan Mission to United Nations, NY, USA.

WORKING PAPERS & CONFERENCE PRESENTATIONS

1. Doctoral consortium at 10th West Coast Research Symposium on Technology Entrepreneurship, University of Southern California, Los Angeles, 5-8 Sept 2012.
2. Bhatti, Y. 2012. "What is Frugal, What is Innovation? Towards a Theory of Frugal Innovation" Working Paper. Academy of Management, Boston, 3-7 Aug 2012. Available at <http://ssrn.com/abstract=2005910>
3. Above paper presentation at Trans-Atlantic Doctoral Conference, London Business Sch, 10-12 May, 2012.

4. Bhatti, Y. and Ventresca, M. 2012. "The Emerging Market for Frugal Innovation: Fad, Fashion, or Fit?" Working Paper. Available at SSRN: <http://ssrn.com/abstract=2005983>.
5. Presentation on Frugal Innovation to "National Workshop on Frugal Innovations for Sustainable Solutions in Fisheries and Agricultural Sectors", Lucknow, India, 24 March, 2012.
6. Invited by Emerald Publishing to contribute to "Impact of Publishing on Knowledge Sharing and Innovation Workshop" London, 27 Jan 2012.
7. Presentation on "Frugal Innovation" for DesignX, Stanford University, USA, 30 November, 2011.
8. Caucus presentation on "Conceptualizing Frugal Innovation" at Academy of Management Conference, San Antonio, 11-16 August 2011.
9. Poster Presentation on DPhil topic. Bodleian Library Social Science Showcase, Oxford, 28 June 2011.
10. DPhil presentation at SEIB Entrepreneurship Colloquium, St Hughes College, Oxford, 8 June 2011.
11. Bhatti, Y. 2011. "The effect of institutional voids, resource constraints, and affordability constraints on innovation in local and foreign firms in emerging market contexts." 5th Woxbridge Doctoral Conference, Warwick Business School, Warwick, UK, 12-13 April.
12. DPhil topic presentation. 1st Said Business School Winter Doctoral Conference, Oxford, 9 Dec 2010.
13. Bhatti, Y. 2010. "The interplay of regional clusters, entrepreneurial activity and innovation across the European Union." 4th Global Entrepreneurship Research Conference, Imperial College, London, 2-3 Oct.
14. Bhatti, Y. 2010. "Establishing the effect of regional clusters on entrepreneurial activity—Evidence from the UK." 4th Woxbridge Doctoral Conference, Judge Business School, Cambridge, 14-15 April.
15. Bhatti, Y. 2010. "Does cluster activity enhance entrepreneurial activity?" GEM UK Conference, Aston Business School, Birmingham, 30 March.
16. Bhatti, Y. 2010. Presentation on Clusters-Entrepreneurship-Innovation. Symposium on the French Contribution in a World of Innovation, Oxford, 27 Jan 2010.
17. Bhatti, Y. 2009. Teaching case on "Intellectual Property in Software Industry". Said Business, Oxford.
18. Bhatti, Y. 2009. "Establishing the effect of regional clusters on entrepreneurial activity." Academy of Innovation and Entrepreneurship Conference, Beijing, China, 16-18 July 2009.
19. Bhatti, Y. 2009. "Clusters, Entrepreneurship and Innovation." VIIth International Conference on GEM-based Research, Cadiz, Spain, June 2009.
20. Poster presentation at the 2nd GTC Human Welfare conference, Oxford, May 2009.

CONFERENCES & SYMPOSIA ORGANIZED

1. Organized first ever symposium on "Frugal Innovation – Concepts, Theory and Practice" at Academy of Management Annual Conference, Orlando, Florida, 8-13 August, 2013.
2. Spearheaded the first three "Green Templeton College Symposium on Research Methods", Oxford; themes were Ethnographies in 2010, Mixed Methods in 2011, and Ethics in 2012.
3. Assisted in organizing the GTC "Emerging Markets Symposium", GTC, Oxford, 2010, 2011, 2012 & 2013.
4. Invited to blog for the Skoll World Forum, Oxford, 28-30 March 2012.
5. Provided Support for DK Center Programme for Leadership at Exeter College, Oxford, 14-15 April 2011.
6. Assisted as Note taker for Futures Forum, Said Business School, Oxford, 18-19 April 2011.
7. Initiated and organized the first Said Business School Research Poster Competition, Oxford, May 2009.
8. Initiated and organized three National Business Plan Competitions, Pakistan, 2005-2008.

PEDAGOGICAL EXPERIENCE

<u>Subjects Taught</u>	<u>Textbooks / Material</u>
<i>Scenarios Executive Education</i> (Fall 2012, Spring and Fall 2013)	Teaching Assistant for Oxford Scenarios Programme led by Drs Rafael Ramirez and Angela Wilkinson, Said Business School, Oxford.
<i>Rethinking Business</i> (Spring 2011, 2012 & 2013)	Teaching Assistant for MBA course led by Drs Alex Nicholls and Marc Ventresca. Helped select case studies and delivered guest lectures.
<i>Developing Effective Managers</i> (Spring 2011)	Teaching Assistant for MBA course led by Drs Sue Dopson, Tim Morris, and Owen Darbishire. Helped select case studies and mark exams.
<i>Innovation, Organization, and Markets</i> (Summer 2009)	<ol style="list-style-type: none"> 1. Tushman, M. and O'Reilly, C. <i>Winning Through Innovation</i>, Harvard School Press, 2004. 2. Harvard Business Essentials, <i>Managing Creativity and Innovation</i>, 2003. 3. Davila, T., Epstein, M. and Shelton, R. <i>Making Innovation Work</i>, Pearson & Wharton School P., 2008; & research papers and cases.

<i>Technology Entrepreneurship</i> (Spring & Fall 2005; Fall 2006; Spring & Fall 2007; Fall 2008)	<ol style="list-style-type: none"> 1. Bygrave, William D (Editor), et al <i>The Portable MBA in Entrepreneurship</i>, Wiley, 3rd Edition, 2003. 2. Dorf, R. & Byers, T. <i>Technology Ventures: From Idea to Enterprise</i>, McGraw-Hill, 1st Ed., 2004. 3. Bodde, David L. <i>The Intentional Entrepreneur, Bringing Technology and Engineering to the Real New Economy</i>, Sharpe, 2004. 4. Bolton, Bill and Thompson, John <i>Entrepreneurs: Talent, Temperament, & Techniques</i>, Butterworth-Heinemann, 2001. and several cases.
<i>Management Information Systems</i> (Spring & Fall 2007; Spring 2008)	Laudon, K. and Laudon, J. <i>MIS-Managing the Digital Firm</i> , Pearson, 9 th Edition, 2006.
<i>Intro to Business Statistics</i> (Spring 2008)	Black, Ken. <i>Business Statistics for Contemporary Decision Making</i> . 4 th ed. Wiley, 2004.
<i>Statistical Inference</i> (Fall 2006)	Siegel, Andrew F. <i>Practical Business Statistics</i> . 5 th ed. McGraw-Hill/Irwin, 2002.
<i>Information Technology for Business</i> (Spring 2006)	Senn, J. A. <i>Information Technology in Business; Principles, Practices and Opportunities</i> . 2 nd ed. Prentice Hall, 2000.
<i>Introduction to Management</i> (Spring 2006)	Robbins, Stephen P. and Coulter, Mary <i>Management</i> . 7 th ed. Prentice Hall, 2001.
<i>Ethnographic Techniques in Research</i> (Spring 2003)	Graduate Teaching Assistant for Dr Wendy Newstetter, Georgia Institute of Technology.
<i>Intro to Computing</i> (Fall 2005)	Based on my own Lecture Notes
<i>Calculus (throughout since college)</i>	Part-time Tutor

TRAININGS & WORKSHOPS DELIVERED

1. Guest Lecturer for “Rethinking Business” MBA course, Said Business School, Oxford, Hilary term, 2012-13.
2. Guest Lecturer for Frugal Innovation Lab, Santa Clara University, California, USA, Fall, 2012.
3. Guest Lecturer for “Design for Innovation and Social Change”, Said Business School, Oxford, Trinity, 2012.
4. Teacher Training Workshop on Objective Computer Based Testing Techniques, Ministry of IT Pakistan, 2008.
5. Leveraging IT as a Competitive Force in Business – A Case Study of Wal-Mart. Seminar at NUST & NUCES, 2005 & 2007.
6. A Critique of Microsoft’s Past Strategies and Future Strategies. Seminar at NUCES, 2005.
7. High Impact Presentation Skills, Workshop for Riphah International University, 2005.

PROFESSIONAL SERVICES and LEADERSHIP

ACADEMIC

Journal of Organization Studies and South Asian Journal of Global Business Research

- Review papers related to Base of the Pyramid, Institutional Voids, and Resource Constraints.

Academy of Management 2011, 2012, 2013

- Reviewed papers for Entrepreneurship, Technology Innovation, Organization Management Theory, and International Management Divisions.

- Chair for Family Business Groups session, Entrepreneurship Division.

University of Oxford

- Involved with managing the SBS Venture Fund, a £1M seed and early stage capital fund, 2010-2011.

- DPhil Class Representative, Said Business School, 2009-10.

- Green Templeton College Boat Club Rower, 2009-10.

- Webmaster for Graduate Common Room, Green Templeton College, 2009-2010.

- Treasurer and Commercial Affairs Officer, Oxford University Student Islamic Society, 2009-2011.

Georgia Institute of Technology

- Graduate Student Senator for College of Computing to Student Government, Georgia Tech, 2002.

- President, Pakistan Students Association, Georgia Tech, 2002-03.

- Arranged Study Abroad Programs to *Malaysia*, 2002 & 2005 and *India*, 2007.
- Member, Georgia Tech Student Foundation Investments Committee, 2001-02.

University of Oklahoma

- Student member, Technology Allocation Committee, University of Oklahoma. Committee was responsible for assigning \$200,000 towards technology upgrades, 1996-97.
- College of Engineering representative to Student Congress, University of Oklahoma, 1996-97.
- Secretary, Tau Beta Pi Honor Society, University of Oklahoma, 1995-96.

VOLUNTARY COMMUNITY SERVICE

- Coordinator, Pakistan Flood Relief Operations, 2010.
- Organized the Said Business School Haiti Relief Opera Concert, Oxford, 2010.
- Webmaster, Southern Refugee Legal Aid Network, Oxford, 2009-2010.
- Coordinator, Khubaib Foundation on Earthquake Relief 2005-6, Islamabad, Pakistan.
- Bus driver for refugee school children, Muslim Social Services, Atlanta, USA, 2002.
- Fundraising effort for Turkish earthquake victims, United Nations Staff Assoc., Islamabad, Pakistan, 1999.
- Communications Officer, 1998 Goodwill Games, New York, USA.
- Interpreter and marshal, 1997 & 1998 New York City Marathons, New York, USA.
- Fundraising for Norman Shelter for Victims of Domestic Abuse, Oklahoma, 1997.

MEMBERSHIP

- Research Member, Global Entrepreneurship Monitor UK Chapter.
- Member, Academy of Management.
- Professional Engineer; Pakistan Engineering Council.
- Member, American Society of Mechanical Engineers.
- Member, Virtual Think Tank Pakistan.
- Associate member, The Indus Entrepreneurs (TIE), Lahore Chapter.

PUBLIC ENGAGEMENT

- Research website to raise awareness, impact and foster collaboration: www.frugal-innovation.com
- Articles and letters to newspapers on science, environment, and current affairs.
- Interviewed by FM89 & 99, Aaj TV, Business TV, TV1, Atlanta Journal Const., NPR, & CNN.

SKILLS & INTERESTS

MANAGEMENT

- Entrepreneurship and Innovation: Business Plans, Creativity, Design, Teamwork, Sales.
- Management of Technology, Management Information Systems and Business Continuity.

IT – COMPUTER

- Website design: Joomla, Java, XSL; Database: Visual Basic, SQL, MS Access.

LANGUAGES

- English, Urdu, Punjabi, Arabic.

PERSONAL

- Date of Birth: 30 October, 1975; Nationality: Pakistani.
- Married to Saba Riaz and have two daughters (4 year old and 9 months old).
- Enjoy travel, camping, trekking, international / current affairs and public speech.
- Have lived in USA, UK, Canada, Saudi Arabia, Pakistan and visited Dubai, France, Germany, India, Malaysia, Switzerland, and Thailand.